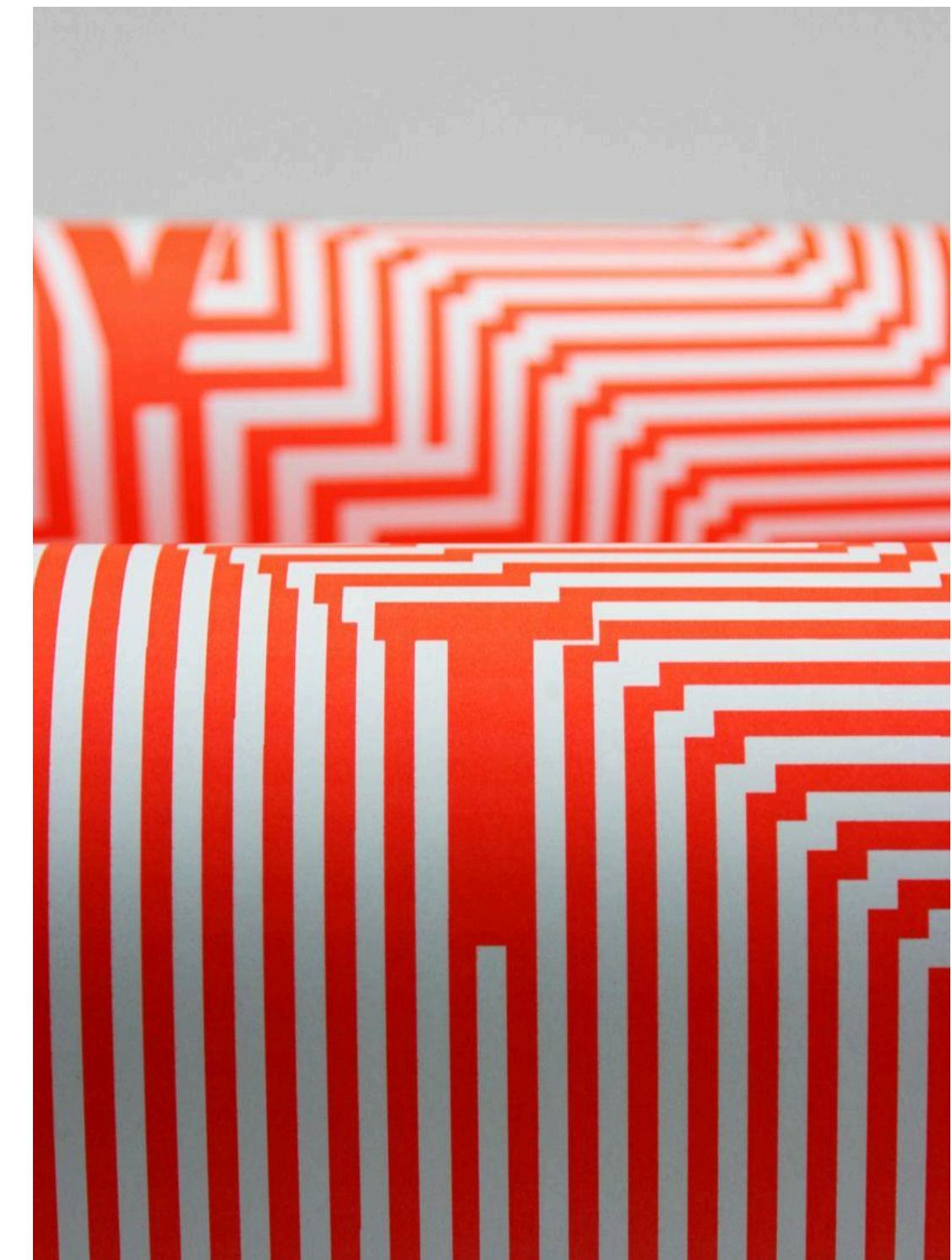
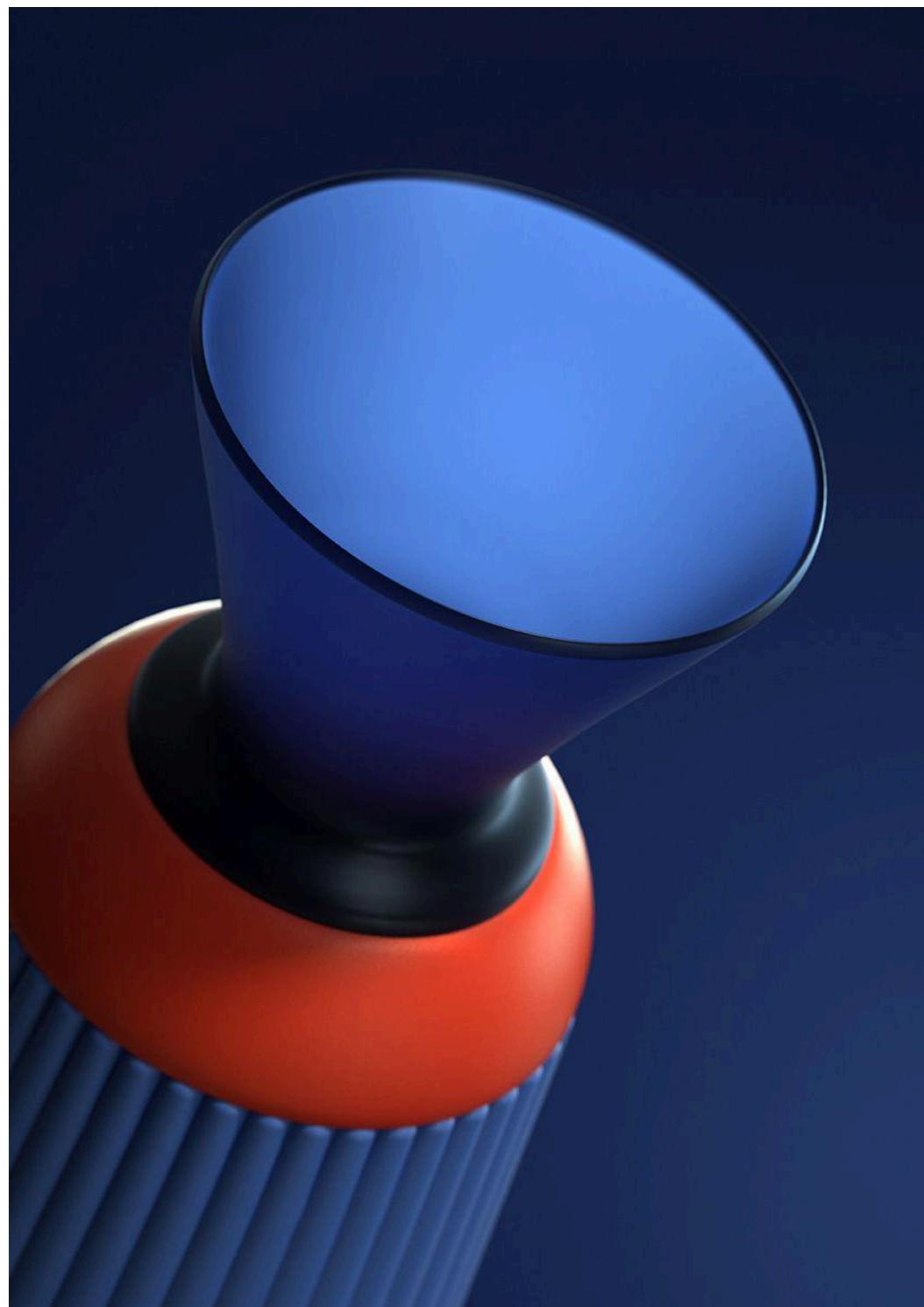


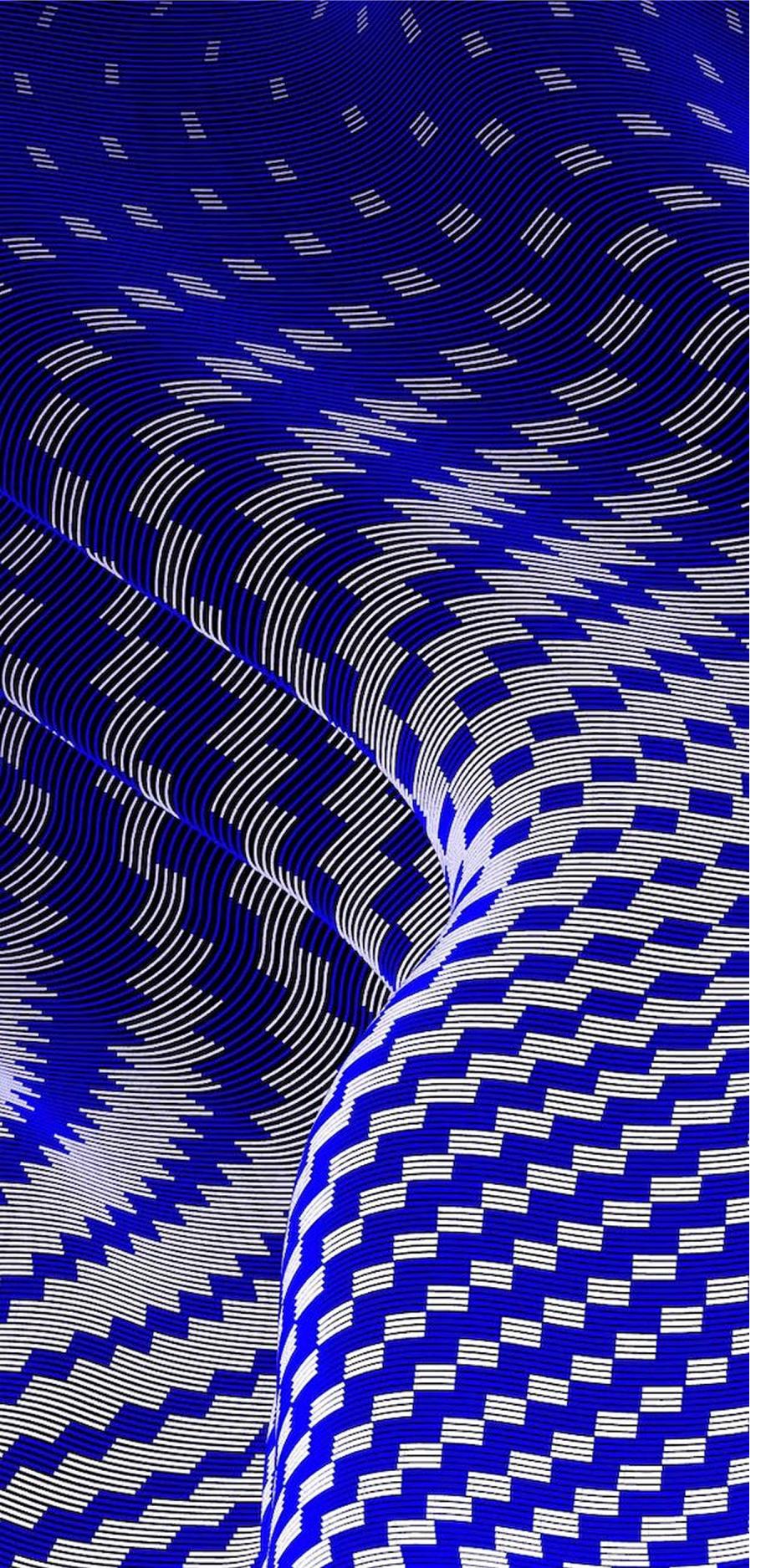
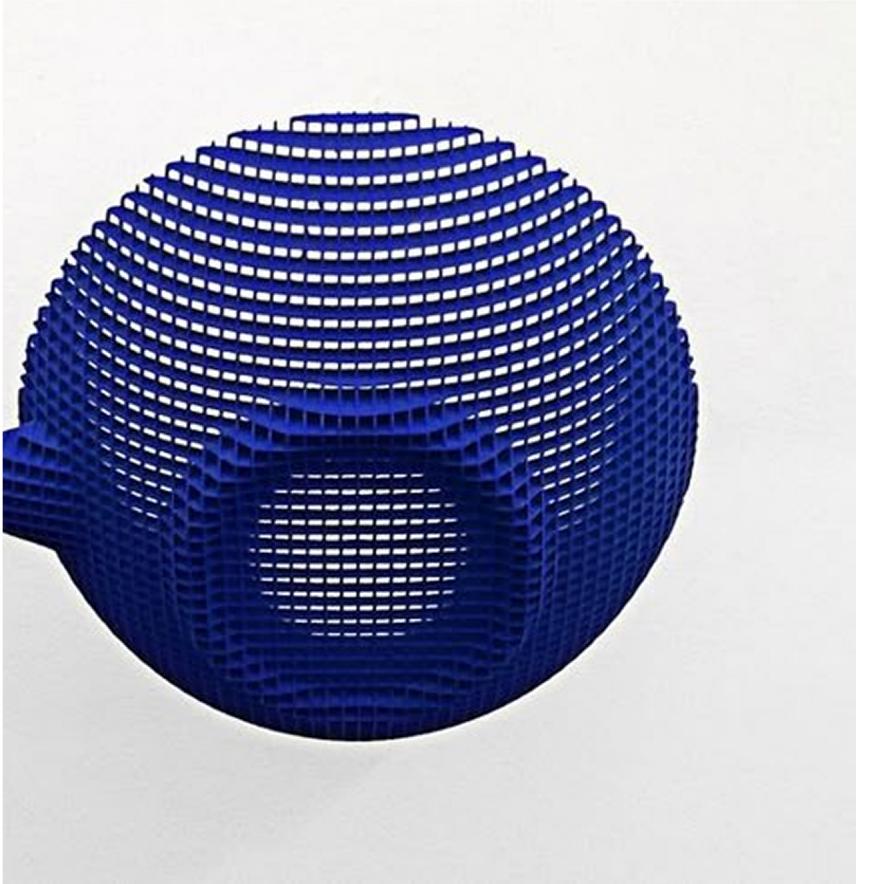
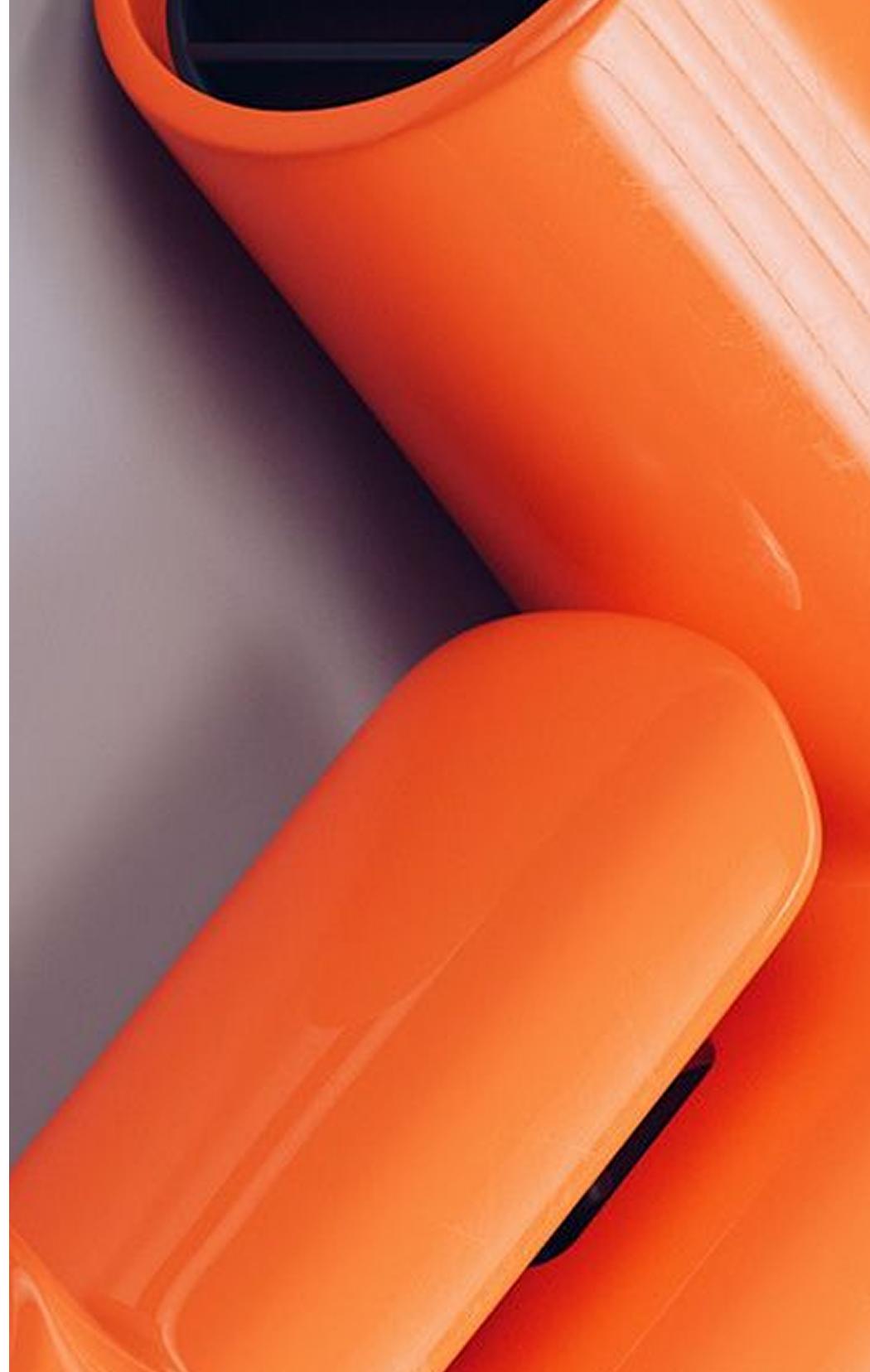
# Maximalism & Y2K/Cyberpunk Aesthetics

A trend that celebrates excess, shine, and visual energy as an emotional language. It blends contemporary maximalism with Y2K technological nostalgia and cyberpunk codes to create expressive, vibrant, and dynamic surfaces. A proposal that connects color, light, and materiality through a bold and radically inspiring aesthetic.



# Color Saturation & Material Dynamics

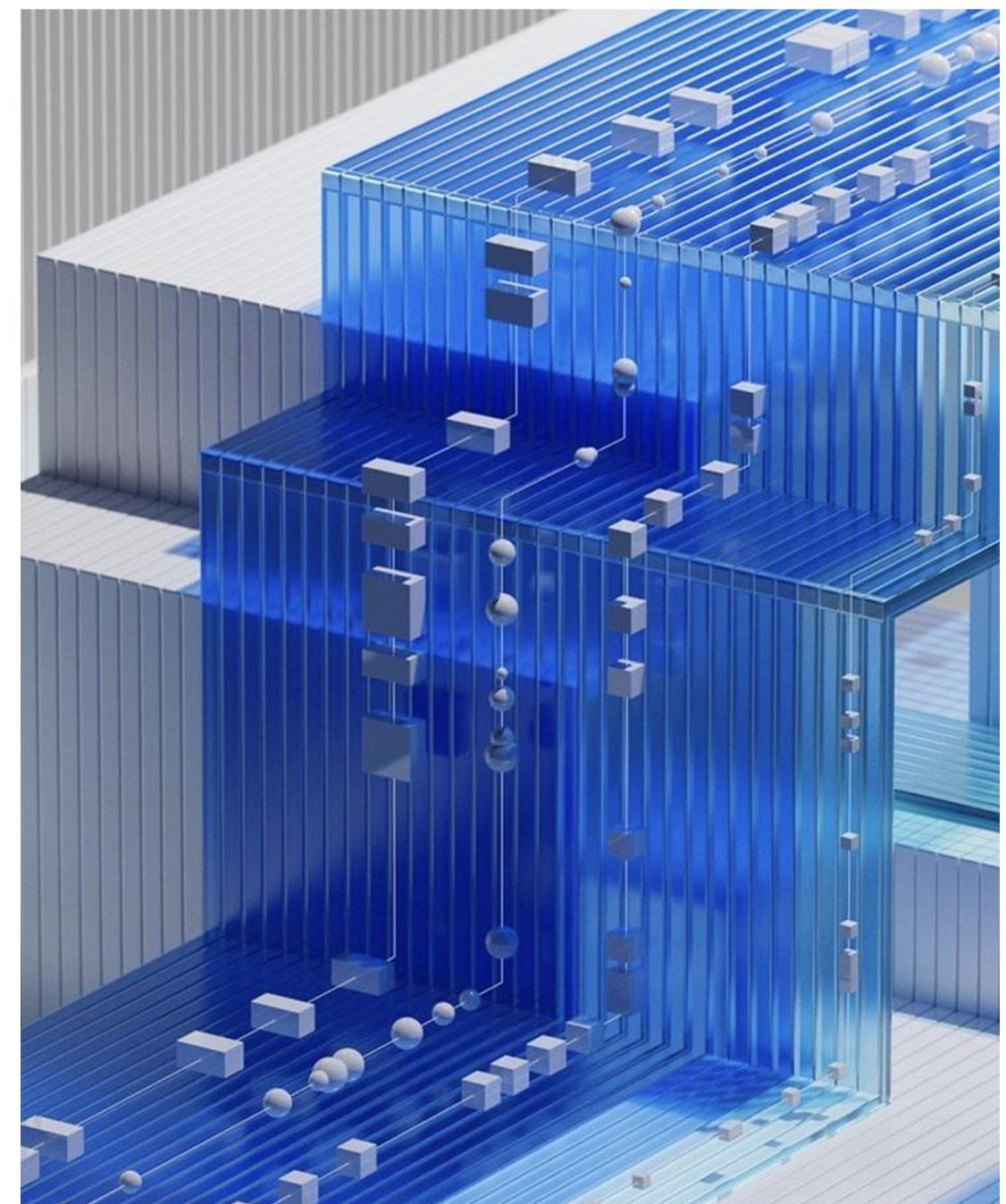
An aesthetic built from glossy surfaces, dynamic patterns, and compositions that convey constant movement. The key colors a bright blue and a neon tinted pink orange deliver contrast and energy, reinterpreted through inks that are less luminous yet equally intense.



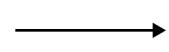


## Y2K Future

An evocative nod to the visual codes of the millennium era: glossy plastics, reflective metals, and an optimistic, pop-tech language that broke the mold. This reference to the past is reinterpreted with stronger contrast and a rebellious edge, resulting in a retro-futuristic hybrid that merges Y2K innocence with cyberpunk intensity.



in Walter Pack



WD

# Moodboard





# Product

