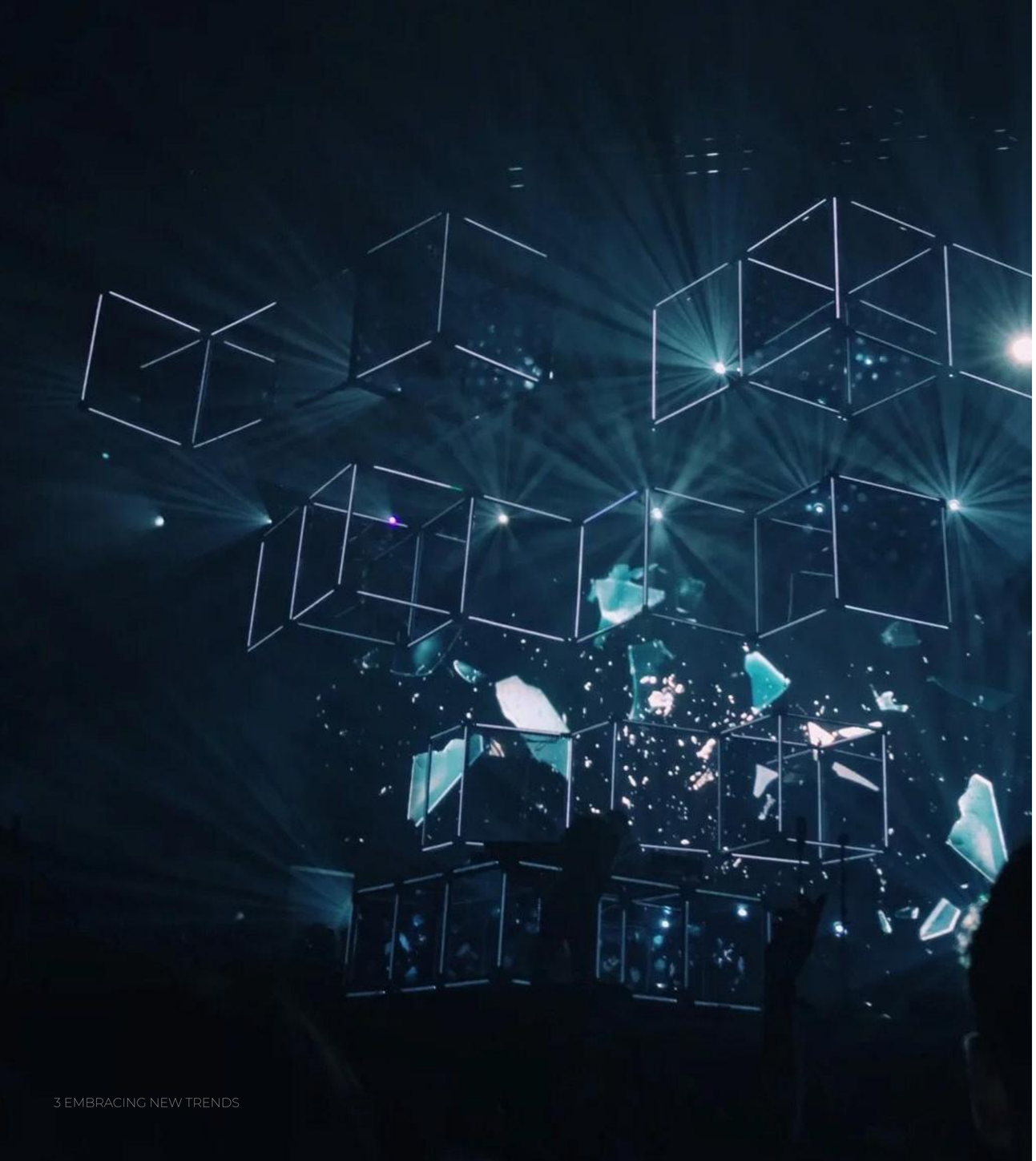

AUTOMOTIVE INTERIORS 2026.

Walter Pack at Automotive Interiors: Where smart surfaces meet the future of electric mobility.

The transition to electric vehicles is reshaping the automotive industry at every level — and with it, the surfaces that define the car's identity, functionality and user experience. Design freedom, smart integration and series-ready precision are the key demands that will take centre stage at Automotive Interiors 2026.

This event brings together the world's leading OEMs, Tier 1 suppliers and surface technology innovators — and offers Walter Pack the ideal platform to showcase its capabilities in smart decorative surfaces through cutting-edge technologies such as IMF, IMD and IME, where the Spanish company stands out as one of the world's top international references.

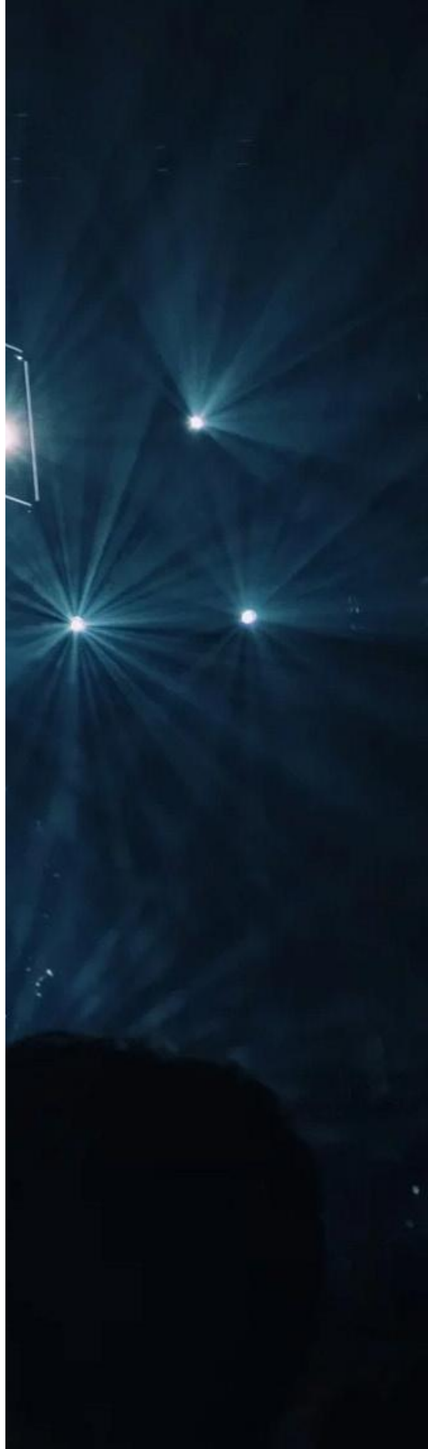


Embracing new trends

Automotive Interiors 2026 will address several trends that are fundamentally reshaping how vehicles are designed, experienced and manufactured.

The EV Front End Revolution
Electric vehicles have eliminated the need for traditional grilles — and with it, opened an entirely new design canvas. The front panel is no longer a functional necessity; it is now a brand statement, a lighting system and a sensor hub, all in one. OEMs and Tier 1s are racing to find partners who can deliver this complexity at automotive-grade quality and scale.

> Walter Pack is at the forefront of this shift — developing intelligent front panels that integrate dynamic lighting, invisible ADAS sensors and full graphic freedom under a single continuous surface, up to 1.6 metres wide.

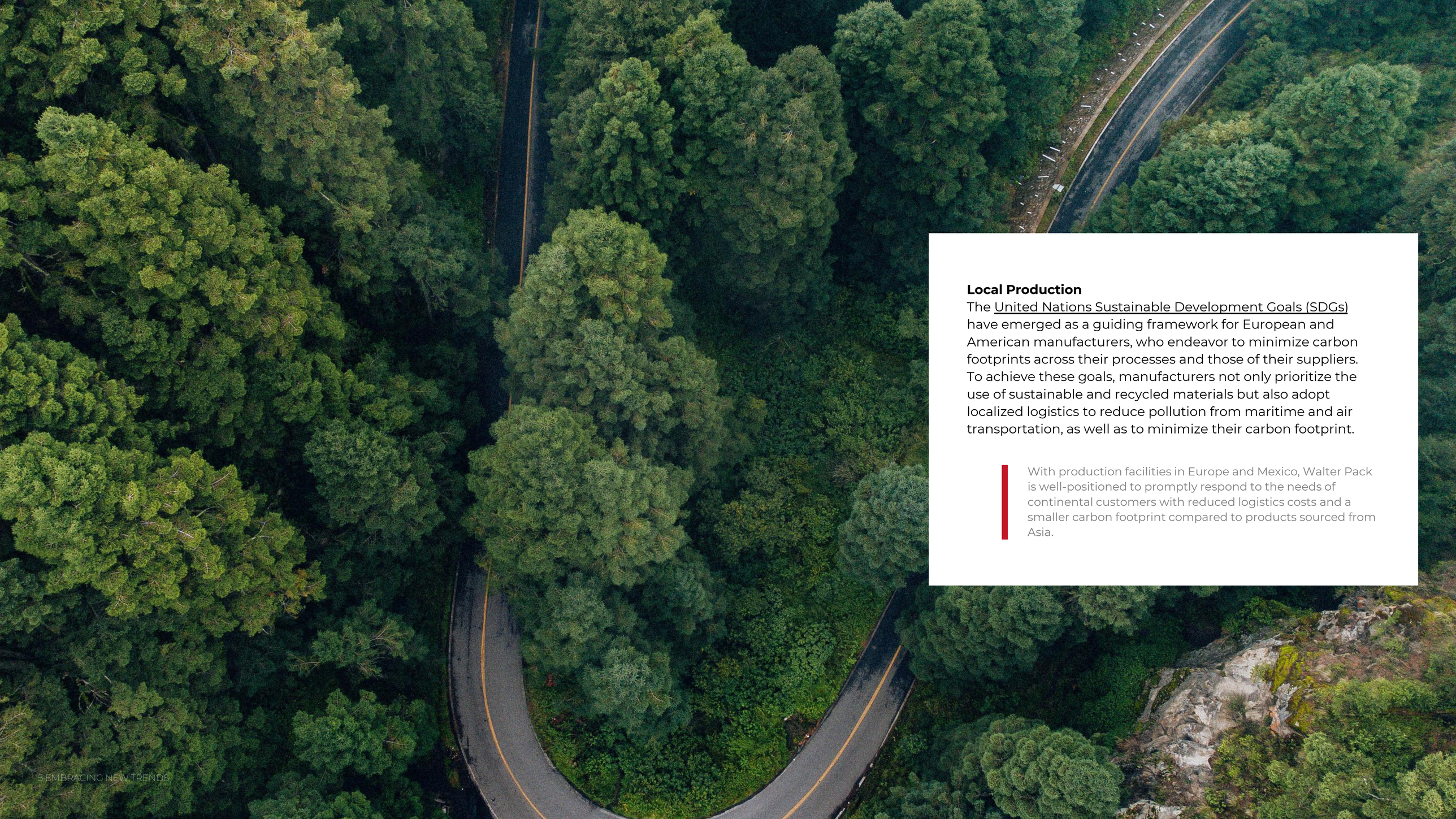


Smart Surface Integration
The cockpit is becoming a seamless interface. Automotive designers are eliminating physical buttons, visible seams and mechanical complexity — replacing them with continuous decorated surfaces that hide electronics, respond to touch and light up on demand. Walter Pack's IMF, IMD and IME technologies are precisely engineered for this challenge.

> Walter Pack's Color & Trim department replicates any aesthetic vision — from invisible day patterns that come alive at night to full graphic freedom across an entire panel.

Sustainable Materials
Environmental sustainability and the use of recycled and recyclable materials have become crucial concerns within the automotive industry. Manufacturers increasingly emphasize the responsible use of materials, striving to reduce the use of environmentally harmful processes and products such as chrome or metallic-based paints. Leveraging plastic with advanced technologies like IMF and IME allows major manufacturers to achieve optimal solutions, combining functionality, design, and sustainability.

> Walter Pack’s R&D department is dedicated to an ongoing pursuit of sustainable solutions and has already developed various projects centered around recycling and reusing plastic components.



Local Production

The United Nations Sustainable Development Goals (SDGs) have emerged as a guiding framework for European and American manufacturers, who endeavor to minimize carbon footprints across their processes and those of their suppliers. To achieve these goals, manufacturers not only prioritize the use of sustainable and recycled materials but also adopt localized logistics to reduce pollution from maritime and air transportation, as well as to minimize their carbon footprint.

> With production facilities in Europe and Mexico, Walter Pack is well-positioned to promptly respond to the needs of continental customers with reduced logistics costs and a smaller carbon footprint compared to products sourced from Asia.

Walter Pack’s value proposition

Automotive Interiors 2026 brings together the world's most demanding OEMs and Tier 1 suppliers — and Walter Pack arrives with three standout capabilities that position the company as a global reference in smart automotive surfaces:

EV Front Panels
Walter Pack designs and manufactures intelligent front panels for electric vehicles — integrating dynamic lighting, invisible ADAS sensors and full graphic decoration under a single continuous surface. High-pressure forming up to 1.6 metres, Class-A finishing, series-ready.

Steering Wheel HMI
From button-based controls to fully backlit capacitive interfaces — Walter Pack transforms the steering wheel into the driver's primary brand touchpoint, combining decoration, lighting, electronics and sensing in a single series-ready part.

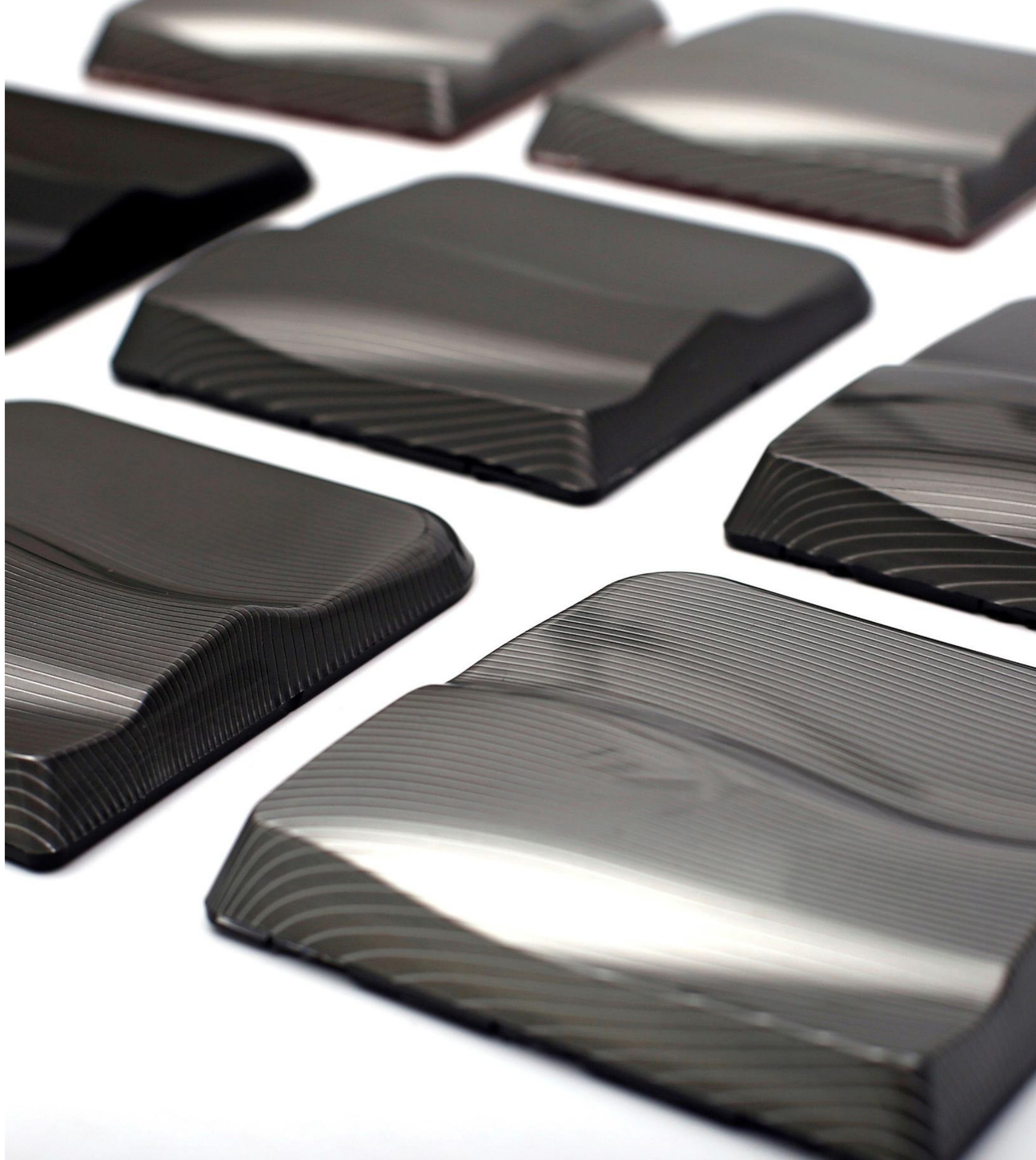
Interior Trim & Decorative Surfaces
Dashboard baguettes, door trims and centre console panels with IMF/IMD/IME technologies — delivering premium haptics, day/night backlighting effects and Class-A aesthetics for the most demanding interior programmes.

A trusted partner

Automotive Interiors 2026 will spotlight the growing demand for surface solutions that deliver both premium aesthetics and real functional performance — and this is precisely where Walter Pack excels.

As a reliable development and manufacturing partner for OEMs and Tier 1 suppliers, Walter Pack combines its mastery of IMF, IMD and IME technologies with an in-house Color & Trim design capability — enabling manufacturers to go from concept to series production without ever leaving a single partner's hands.

With proven programmes across Audi, BMW, Alfa Romeo, Mercedes Maybach, Renault or Jeep, the Spanish company brings automotive-grade rigour, rapid prototyping capability and full industrialisation expertise to every new project — regardless of volume or complexity.



The key to design

Walter Pack's Color & Trim department operates as a distinct strategic capability — going far beyond traditional surface decoration to tackle the full aesthetic and functional complexity of next-generation automotive interiors.

Its deep experience in the most demanding automotive programmes gives Walter Pack a decisive competitive advantage for two reasons: first, OEMs and Tier 1s gain direct access to an in-house design lab capable of developing cutting-edge surface aesthetics, haptics and lighting signatures — eliminating the need for external design agencies; second, it enables genuine co-development with their design and engineering teams, resulting in surfaces that are both visually distinctive and fully production-ready.

A responsive company

Walter Pack delivers end-to-end solutions across the full automotive development cycle. Its Engineering department adapts part geometry and functionality to IMF, IMD and IME technologies — manufacturing components with complex shapes and tight tolerances that meet the exact requirements of each programme.

The company configures its processes around each client's needs, enabling smart manufacturing at any scale. With production facilities in Spain and Mexico, Walter Pack supports both low-volume development runs and high-volume series production across Europe, North America and Asia.

Rapid prototyping capabilities allow OEMs and Tier 1s to validate surface concepts, lighting effects and electronic integrations before committing to full industrialisation — reducing development risk and accelerating time to market. The same tooling and manufacturing methods can be used to test market response and iterate quickly before final launch.

Walter Pack is proud to be part of NER Group — a Basque alliance of 16 organisations united by a shared commitment to people, trust and sustainable business. NER's model of self-management and long-term thinking is deeply embedded in the way Walter Pack works with its clients, its teams and its supply chain.

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